

## DESCRIPTION FOR CANDIDATES

<b>Title:</b>	Nutrition Communications Executive
<b>Salary:</b>	£24,000 - £27,000 (experience dependent)
<b>Location:</b>	Loughborough
<b>Hours of Work:</b>	40 hours/week
<b>Start Date:</b>	February or April 2024
<b>Duration:</b>	Full-time Permanent
<b>Responsible to:</b>	<i>CEO:</i> Martin MacDonald <i>Head of Nutrition:</i> Sarah Duffield

### SUMMARY OF POSITION

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The Mac-Nutrition Collective is a syndicate of companies working to promote & further evidence-based nutrition, through education ([www.Mac-NutritionUni.com](http://www.Mac-NutritionUni.com)), mentoring ([www.Mac-NutritionMentoringLab.com](http://www.Mac-NutritionMentoringLab.com)) and consultancy ([www.Mac-Nutrition.com](http://www.Mac-Nutrition.com) & [www.Martin-Macdonald.com](http://www.Martin-Macdonald.com)).

The Nutrition Communications Executive role is an exciting opportunity to join a young, vibrant, and world-renowned company in the field of nutrition. Be part of a unique and developing core team in a fast moving and ever adapting environment where your opinions and thoughts are valued.

The successful applicant will work closely with The Mac-Nutrition Collective team assisting primarily with in-house projects. There will be a strong focus on assisting with the creation of clear, simple nutrition information in a variety of different mediums with further opportunities to develop personal knowledge and experience.

The role is designed to give a nutrition graduate or an MNU Certified Nutritionist the opportunity to establish themselves as an integral member of the Mac-Nutrition Collective team.

*Please note, this is an office-based position and remote work will not be considered.*

## PERSON SPECIFICATION

### QUALIFICATIONS AND EXPERIENCE

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#### Essential

- MNU Certified Nutritionist or BSc in Nutrition, Dietetics or related area
- Is well versed with The Mac-Nutrition Collective and our activities or understands our philosophy/mission statement

#### Desirable

- MSc in Nutrition, Dietetics or related area
- Mac-Nutrition Mentoring Lab Subscriber
- MNU Body Composition Residential Attendee or ISAK Level 1 Accreditation
- Experience lecturing/teaching or working within an educational setting
- Demonstrable experience writing nutrition-specific content for a wide range of audiences
- Some experience working 1-2-1 with nutrition clients

### KNOWLEDGE

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#### Essential

- Extensive knowledge regarding nutrition for health and weight loss
- Ability to read and critically evaluate research

#### Desirable

- A broad knowledge regarding sports nutrition
- A good understanding of the health and fitness industry as a whole
- An awareness of the impact of psychology on the effectiveness of nutritional interventions

## SKILLS AND ABILITIES

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### Essential

- Ability to communicate clearly and fluently, in English
- Ability to communicate complex information in terms that are easily understood by a wide range of audiences
- Excellent computer competency skills

### Desirable

- Proficient in the use of social media
- Experience using Canva, Videoleap and/or Adobe Design programmes

## PERSONAL DISPOSITION

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- Personal commitment to continuous personal & professional development
- Displays an energetic, positive, helpful, 'above and beyond' attitude (not a 9-5 attitude)
- Honest, loyal, hard-working and reliable
- Highly motivated with a passion for nutrition
- Willing to support others in the pursuit of business goals
- Personal integrity and the ability to invoke trust and respect from others
- Has a demonstrable personal interest in sport, health or fitness

## KEY OPPORTUNITIES AND ACTIVITIES/DUTIES

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- Assisting in the day-to-day running of [Mac-Nutrition](#), [Mac-Nutrition Uni](#) and the [Mac-Nutrition Mentoring Lab](#), in addition to any of The Mac-Nutrition Collective's other on-going projects
- Assisting colleagues and playing an active part in projects relating to MNU and The Mentoring Lab including, but not limited to:
  - Assisting MNU tutors in delivering world-class nutrition education & support via our student and professional mentoring online platforms
  - Researching information for presentation content and drafting/formatting nutrition Powerpoint presentations
  - Assisting in the creation and/or transcription of social media content for The Mac-Nutrition Collective and Martin MacDonald's social media
  - Conducting research reviews on nutrition-related topics
  - Assisting in creating mentoring videos and resources for use within the Mentoring Lab
  - Keeping the Mentoring Lab inventory up to date
- Structured CPD time outside of paid working hours is expected. This will include activities such as:
  - Attendance at key talks delivered by Mac-Nutrition consultants
  - Reviewing research on nutrition related topics
  - Listening to nutrition-specific podcasts
  - Active participation in MNU staff study sessions
- Any other duties as may be requested

## APPLICATIONS

Please complete the application form by following [this link](#)

**Deadline for applications:** Sunday 28<sup>th</sup> January 2024

***Please submit your application as early as possible:*** Interviews will be completed on an ongoing basis for the right applicants and we reserve the right to close this vacancy early.